

**Oneday
Dreams**

2025

ANNUAL REPORT



JUNE 2026

Annual General Meeting

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LETTER FROM THE CHAIR

ONEDAY DREAMS BOARD OF DIRECTORS

Pat Soulliere, Chair

2025 was a year that brought challenges and rewards to all our committees. Our focus to reenforce our committee structures and review policies for dreams was necessary to ensure we met the wishes of the dreamers and families for whom our organization serves.

Completing dreams could not be accomplished without the dedication of our Board of Directors and volunteers. I had the pleasure of working alongside directors and volunteers with diverse skills and backgrounds with a common goal to provide dreams that mean so much to the people experiencing the most difficult times in their lives.

I want to acknowledge our Committee Chairs, Janice Cohoe – Finance and Audit Committee, Sue Taylor – Fundraising and Marketing Committee, Linda Sabatini – Dream Fulfillment Committee, Katrina Blanchard – Medical Advisory Committee and Shawn Stewart and Sally Bennett Olczak – Governance Committee. Our standing committees do all the work required to grant dreams and require sound leadership by committee chairs. Thank you for your steadfast leadership and very dedicated service to Oneday Dreams.

The increase in dreams in 2025 resulted in adding more volunteers to our committees to ensure we provided the best possible outcomes for the dreamers now and in the future.

Oneday Dreams does not have paid staff. We are dependent on donors and sponsors to raise enough revenue to support our organization and grant dreams. Our sincere appreciation goes out to all those that continue to support what we do.

Lastly, I want to thank our Founders, Mike Bennett and Jason Soulliere who put in timeless hours to ensure the success of our organization.

We look forward to a fulfilling and optimistic future.

~Pat Soulliere



CHARITY OVERVIEW

Canada Revenue Agency federally registered charity #71328 9882 RR0001

MISSION AND VALUES

Oneday Dreams serves Canadian adults living with a terminal illness by facilitating end-of-life dreams that offer joy, inspiration, and comfort while focusing on life and living.

Our charity strives to reach medically eligible adults in Canada who are at least 18 years of age, have a life expectancy of one year or less, and are unable to achieve the dream on their own.

DREAMER STORIES



Jennifer's dream was to visit Banff with her partner Jordan and their 18-month-old daughter Eleanor, and to see the Rockies from above. Thanks to Alpine Helicopters, the family took off on the Sleeping Warrior Tour and soared over the mountains. After landing, the dream grew even bigger when Jordan proposed with a custom ring made from gold melted down from his parents' wedding bands, designed just for the occasion.

The adventure continued at the Wilder Institute/Calgary Zoo, where the family received passes and a Very Important Family package that took them behind the scenes for unforgettable encounters with their favourite animals. To top it off, Sky 360 welcomed them for a special dinner overlooking Calgary, while they enjoyed stays at both the Fairmont Banff Springs Hotel and the Coast Calgary Hotel. We also provided a gift card to help with meals and travel.

Jennifer shared: "Thank you so much for all of this. This trip was more than we could have imagined. Experiencing the Fairmont hotel was insanely fancy and we have never stayed at a place like that before so it was very fun for us. The helicopter tour was fabulous even though we couldn't do the planned route, the pilot still made it an amazing experience. The zoo was definitely the cherry on top of everything. Their hospitality was above and beyond what we could have asked for. So thank you guys again for making this trip a reality. I can't imagine how much work is put in on your end organizing all of this so please know we appreciate it a lot."

We are so grateful to our partners who helped make this dream possible: @alpinehelicopters @thewilderinstitute @thecalgaryzoo @sky360calgary

Oneday Dreams



Caleb's dream was to travel to Toronto, with his Mom Sharon, sister Ruth, brother-in-law Jocel and his longtime and primary nurse Tony, to see a Golden State Warrior game with his favourite player, Steph Curry.

Caleb is a mega fan and watched games religiously, and even had playoff superstitions! He's always wanted to go to a game and meet Steph Curry.

Oneday was able to send everyone to the game in Toronto with great seats! Special thanks to Caleb's nurse Tony for connecting with Golden State Warriors to arrange the court side meet up with Steph. They even gave Caleb a custom jersey!

Caleb's sister Ruth said; "Thank you Oneday Dreams for all that you and everyone did to get us here. We are so extremely grateful and filled with joy."



Kevin's dream was to give his family an unforgettable Christmas, a meaningful moment to share with his wife Andra, their sons Ryder and Jaxon, and their loved ones. To celebrate both Christmas and Kevin's 60th birthday, the family gathered for a special dinner at the Bow Valley Rancho Restaurant, where Kevin arrived in style thanks to a limo ride provided by AM PM Limo Calgary. In a private dining space, restaurant manager Felix and his incredible team went above and beyond, creating a beautiful evening filled with love, laughter, and connection.

The night became even more magical when close family friends Tamera and Tim surprised everyone by arriving as Mr. and Mrs. Claus, delivering thoughtful gifts and holiday cheer. One of the most emotional moments came when Kevin signed two Toronto Blue Jays baseballs with personalized messages for Ryder and Jaxon, creating keepsakes his sons will treasure forever.

After the dream, Kevin shared with us that "the whole experience was awesome. It was wonderful to be able to have this experience to make more special memories together as a family. Incredibly heart warming for me."

Oneday Dreams

2025 ONEDAY DREAMS RECAP

47

**DREAMS CAME
TRUE!**

12 EXPERIENCE
DREAMS

10 FAMILY
DREAMS

10 OTHER
DREAMS

2 CELEBRITY
DREAMS

DREAMERS' ORIGINS MAP





BOARD OF DIRECTORS (2025)

FOUNDERS

Dr. Mike Bennett
Jason Soulliere

CHAIR

Pat Soulliere

VICE CHAIR

Susan Taylor

TREASURER

Janice Cohoe

SECRETARY

Tamerra Paterson

DIRECTORS

Shawn Stewart
Linda Sabatini
Janet Twining
Sally Bennett Olczak

Katrina Blanchard
Phil Danelon

COMMITTEES

GOVERNANCE COMMITTEE

Shawn Stewart - Chair
Joseph Bachmeier
Janet Twining
Dr. Mike Bennett

Pat Soulliere
Susan Taylor
Jason Soulliere
Sally Bennett Olczak.

MEDICAL ADVISORY COMMITTEE

Katrina Blanchard - Chair
Siobhan Paquin.
Dr. Hollis Roth
Sarah Romeril

Dr. Allie Rosen
Dr. Wilson Kwong
Denise Theos
Katherine Cohoe

FINANCE AND AUDIT COMMITTEE

Janice Cohoe - Chair
Pat Soulliere
Michelle Vandereerden

Phil Danelon
Jessica Ritchie

DREAM FULFILLMENT COMMITTEE

Linda Sabatini - Chair
Linda Crowley
Jason Soulliere
Connor Ryan
Lauren Saba
Nico Penalosa

Janet Twining
Denise Theos
Dr. Mike Bennett
Lindsay Eagleson
Stacey MacKinnon
Karen Tavolieri

FUNDRAISING AND MARKETING COMMITTEE

Susan Taylor - Chair
Halle Coulson
Jason Soulliere
Stan Beatty

Phil Danelon
Dr. Mike Bennett
Lynda Tomilin

PUBLIC RELATIONS SUB-COMMITTEE

Susan Taylor - Chair
Sally Bennett Olczak

Marlene Corey

EXECUTIVE COMMITTEE

Pat Soulliere - Chair
Janice Cohoe
Susan Taylor

Jason Soulliere
Dr. Mike Bennett
Tamerra Paterson

COMMITTEE SPOTLIGHTS

DREAM FULFILLMENT COMMITTEE

Linda Sabatini, Chair

As Chair of the Dream Fulfillment Committee, I am both honoured and humbled to reflect on the achievements of 2025. Over the past year, we had the profound privilege of fulfilling end-of-life dreams—each one deeply personal, and each a powerful reminder of the impact of compassion, dignity, and human connection during life's most vulnerable moments.

These dreams were more than moments; they were opportunities to bring comfort, restore dignity, and create lasting memories for individuals and their loved ones during some of life's most difficult days. In every dream fulfilled, we witnessed courage, love, and the quiet strength of the human spirit.

This work would not be possible without the extraordinary compassion, commitment, and dedication of our committee members: Dr. Mike Bennett, Linda Crowley, Lindsay Eagleson, Stacey MacKinnon, Tamerra Paterson, Connor Ryan, Lauren Saba, Jason Soulliere, and Janet Twining. We also extend a warm welcome and heartfelt gratitude to those who joined us in 2025: Nico Penalosa, Karen Tavolieri, and Denise Theos. The generosity with which each member gives their time and heart is what transforms wishes into reality. Every dream is approached with care, respect, and empathy, ensuring each individual feels seen, heard, and valued.

We also extend sincere appreciation to our Medical and Finance Committees for their ongoing support and guidance. Their expertise and collaboration are instrumental in the planning, coordination, and approvals required to bring each dream to fruition.

On behalf of the committee, we thank our Chair and Board of Directors for their leadership, guidance, and unwavering support in helping us achieve our goals.

We are deeply grateful to our community—locally and across Canada—as well as our corporate partners, foundations, private donors, and supporters. Your generosity and collaboration make this work possible, and it truly takes a community to bring these meaningful experiences to life.

As we move forward, we remain steadfast in our mission: to honour each individual's journey with grace and kindness, and to continue creating moments that matter most.

~ Linda Sabitini

MEDICAL COMMITTEE

Katrina Blanchard, Chair

The past year was one of stability and consistency for the Medical Advisory Committee. As dream requests continued to arrive from families across the country, our team remained committed to providing thoughtful, timely, and compassionate medical review support to help make each dream possible in a safe and meaningful way.

This year reflected the strength of a well-established process and a dedicated team that continues to work collaboratively behind the scenes to support dreamers and their families. The committee remained focused on balancing efficiency with thoughtful clinical decision-making, ensuring each request received individualized consideration and care.

As always, the urgency behind every dream request is never lost on our team.. Our committee members continue to volunteer their time alongside demanding professional responsibilities, reviewing files early in the morning, late at night, and between clinical duties. Their dedication and responsiveness are a testament to the compassion that drives this organization forward.

A sincere thank you to our Medical Advisory Committee members for your ongoing commitment, professionalism, and generosity. Your work helps create meaningful experiences and lasting memories for dreamers and their loved ones during some of life's most difficult moments.

~Katrina Blanchard

FUNDRAISING AND MARKETING COMMITTEE

Susan Taylor, Chair

This past year has been one of tremendous energy, creativity, and community support for Oneday Dreams Charity. As Chair of the Fundraising and Marketing Committee, I continue to be inspired by the generosity of the individuals, businesses, sponsors, and volunteers who believe so strongly in our mission of bringing hope and meaningful experiences to Canadian adults living with a terminal diagnosis.

Throughout the year, our committee focused on building stronger community relationships, increasing awareness of our organization, and creating fundraising opportunities that not only generate support but also bring people together in memorable and impactful ways.

One of the year's most exciting accomplishments was the continued success of our **Cars for a Cause** event. What has become a signature community celebration once again drew incredible participation from car enthusiasts, families, sponsors, and supporters across the region. The atmosphere was truly unforgettable, filled with passion, generosity, and a shared commitment to making a difference. We were especially honoured that Cars for a Cause received the BizX Magazine, 2025's Most Wonderful Event of the Year, recognizing the outstanding effort, organization, and community spirit behind this initiative. This recognition belongs to every volunteer, sponsor, and participant who helped make the event such a remarkable success. Special appreciation goes to **Paul Sulja** and his dedicated team for their leadership and unwavering support in helping elevate this event year after year.

Another major highlight was the annual **Oneday For Dreams Golf Tournament** at Sutton Creek, which continues to be a cornerstone fundraising event for our charity. The tournament brought together community leaders, corporate sponsors, golfers, and supporters for a meaningful day of connection and generosity. Beyond the funds raised, the event served as an opportunity to share stories of impact and remind participants of the lives being touched through their support. The continued growth and enthusiasm surrounding the tournament reflect the strong sense of community that surrounds Oneday Dreams.

I would like to extend my sincere gratitude to our committee members, Board of Directors, volunteers, sponsors, and donors whose passion and dedication continue to move this organization forward. Your support allows us to continue creating moments of joy, comfort, and hope for those facing difficult journeys.

As we move into the coming year, we remain committed to growing our impact, expanding our reach, and developing new ways to engage our community in support of the important work of Oneday Dreams Charity.

~Sue Taylor

GOVERNANCE COMMITTEE

Sally Bennett Olczak - Interim Chair

The Governance Committee is responsible for reviewing the organization's bylaws and policies and overseeing recruitment for the board and its committees through ever-evolving process improvements.

The Committee has traditionally been comprised of members of the board of directors. In 2025 the board of directors approved an expansion to the Committee to allow two non-director community members. The addition of two members with previous governance experience has greatly assisted the organization in meeting its governance goals.

Highlights in 2025 include:

- Adding two non-directors to the committee
- Review, revising and recommending a policy on travel dreams.
- Restructuring the recruitment process for directors and volunteers.
- Reviewed and made recommendations for changes to the corporate Bylaws.
- Conducted interviews and recommended two new directors for the board to start in 2026.
- Commenced the development of Roles and Responsibilities for directors and volunteers serving on the various committees of Oneday Dreams
- Commenced a comprehensive review of a confidentiality agreement for directors and volunteers.
- Started the development of board and committee evaluation surveys to be used to enhance our governance structure.

Sound corporate governance is the foundation to a successful charitable or not-for-profit organization. Oneday Dreams has sought to ensure that excellent governance processes are in place.

I would like to thank the members of the Governance Committee for their time, talents and efforts to support Oneday Dreams.

~Sally Bennett Olczak

FINANCIAL REPORT

FINANCE COMMITTEE

Janice Cohoe, Chair

The year 2025 reaffirmed Oneday Dreams' strong financial position, with notable growth and increased awareness across Canada. Donation revenues rose 23% year-over-year, while sponsorship and event revenues remained stable and profitable. As a result, fundraising covered 78% of the cost of Dreams granted. Although we granted two more Dreams than the previous year, total granting costs increased by only 3%, largely due to higher in-kind donations. We met all budget projections thanks to the diligence of the Dream Fulfillment and Fundraising & Marketing committees, who maintained expenditures within budget despite challenging Dream requests and inflationary pressures.

My sincere thanks to Finance Committee members Phil Danelon, Jessica Ritchie, and Michelle Vandereerden for their dedication to the charity's financial stewardship as we grow. Operating entirely with volunteers, all funds raised are directed to granting Dreams; the Committee's diverse expertise ensures continued fiscal strength. We also appreciate the ongoing assistance of Hawkins & Co.

We enter 2026 optimistic about our ability to fund and fulfill even more Dreams through the continued efforts of our teams.

~Janice Cohoe

FINANCIAL STATEMENT

STATEMENT OF FINANCIAL POSITION

		Jan 1-Dec 31, 2025		2024	
		2025		2024	
ASSETS	Cash	40,348		49,709	
	Accounts Receivable and Other	5,299		7,507	
		<u>\$45,647</u>		<u>\$ 57,216</u>	
LIABILITIES	Current Liabilities	0		3,000	
	Deferred Income	16,637		20,000	
		<u>\$16,637</u>		<u>\$23,000</u>	
	Net Assets	<u>\$29,010</u>		<u>\$34,216</u>	

SUMMARY OF STATEMENT OF REVENUES AND EXPENSES

REVENUES	Donations	68,247		52,572	
	Fundraising	42,856		44,768	
	Other	488		374	
		<u>\$111,591</u>		<u>\$ 97,714</u>	
EXPENSES	Direct Cost of Dream Fulfillment	91602		88,668	
	Office, Travel, Insurance and Bank Charges	10058		7,215	
	Professional Fees	9982		9,360	
	Other	5412		8,801	
		<u>\$117,054</u>		<u>\$ 114,044</u>	
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES		<u><u>-55,463</u></u>		<u><u>-16,330</u></u>	

REVENUE/EXPENSES

Revenue



Our fundraising revenue covered 83% of the cost of our Dreams fulfilled.

Expenses



Insurance and accounting fees comprise over 41% of our administrative costs

LETTER FROM OUR FOUNDERS

**DR. MIKE BENNETT &
JASON SOULLIERE**

Co-Founders



We have much to be proud of as Oneday Dreams turns six. This past year, one word continued to define our organization: consistency.

In the nonprofit world, consistency is often underrated. Big moments naturally draw praise and attention, but the long-term strength of an organization is built through the steady, reliable work that happens day after day, year after year. Consistency builds trust. It creates stability. Most importantly, it ensures that people can depend on us during some of the most difficult moments of their lives.

To us, consistency means continuing to show up for Canadians facing terminal illness with compassion, understanding, dignity, and care. It means continuing to fulfill meaningful dreams while remaining responsible stewards of the donations entrusted to us. It means maintaining clear processes, good governance, thoughtful policies, and a strong organizational foundation that allows us to respond thoughtfully and sustainably to every application we receive.

This year, we remained consistent in our fundraising efforts, volunteer recruitment, community outreach, and dream fulfilment work. We continued to grow awareness of our mission while staying grounded in the values that shaped this organization from the beginning. We said what we would do, and we did what we said we would do. And we did it well! In 2025, Oneday Dreams completed 47 dreams, with dreams fulfilled in Alberta, Newfoundland and Labrador, Quebec, British Columbia, Ontario, and Saskatchewan.

What makes this consistency possible is the extraordinary group of people behind this organization. Oneday Dreams is entirely volunteer-run, and every fulfilled dream represents the collective efforts of the individuals who generously give their time, energy, creativity, and compassion to others. From our Board of Directors and committee members to our volunteers, donors, partners, and supporters, this organization continues to succeed because people genuinely care about one another and believe in this mission.

We are incredibly proud of what was accomplished in 2025, but even more proud of how it was accomplished: collaboratively, responsibly, and consistently.

Thank you to everyone who helped make this work possible. Your continued support allows us to provide moments of joy, meaning, connection, and comfort to individuals and families across Canada when they need it most.

With gratitude and excitement for the future,

Michael Bennett, PhD Jason Soulliere
Co-founders



A special thank you to:

FamiliesFirst

for their generous support, assistance, and use of their beautiful facility for our monthly board meetings as well as sign printing for fundraising events. A true community champion!

THANK YOU TO OUR 2025 MAJOR SPONSORS



**SOLCZ FAMILY
FOUNDATION**



**FARROW FAMILY
FOUNDATION
2025**

THE STEPHANIE
& BARRY

**ZEKELMAN
FOUNDATION**



THANK YOU TO OUR DREAM PARTNERS

Oneday Dreams is grateful to the following Partners who donated in-kind services for multiple dreams in 2025....



Give a mile



Maple Leaf Sports and Entertainment

COMMUNITY FUNDRAISING EVENTS

CARS
FOR A CAUSE **x** Oneday
Dreams

Charity Car Show

Save the Date!

Saturday JULY 25, 2026

Indoor Exotic Cars | Low Car Limbo
Awards | Vendors | Raffle Prizes | DJ

Oneday *FORE!* Dreams

CHARITY GOLF TOURNAMENT



All Proceeds Help Make Dreams Come True for
Canadian Adults Living With a Terminal Illness



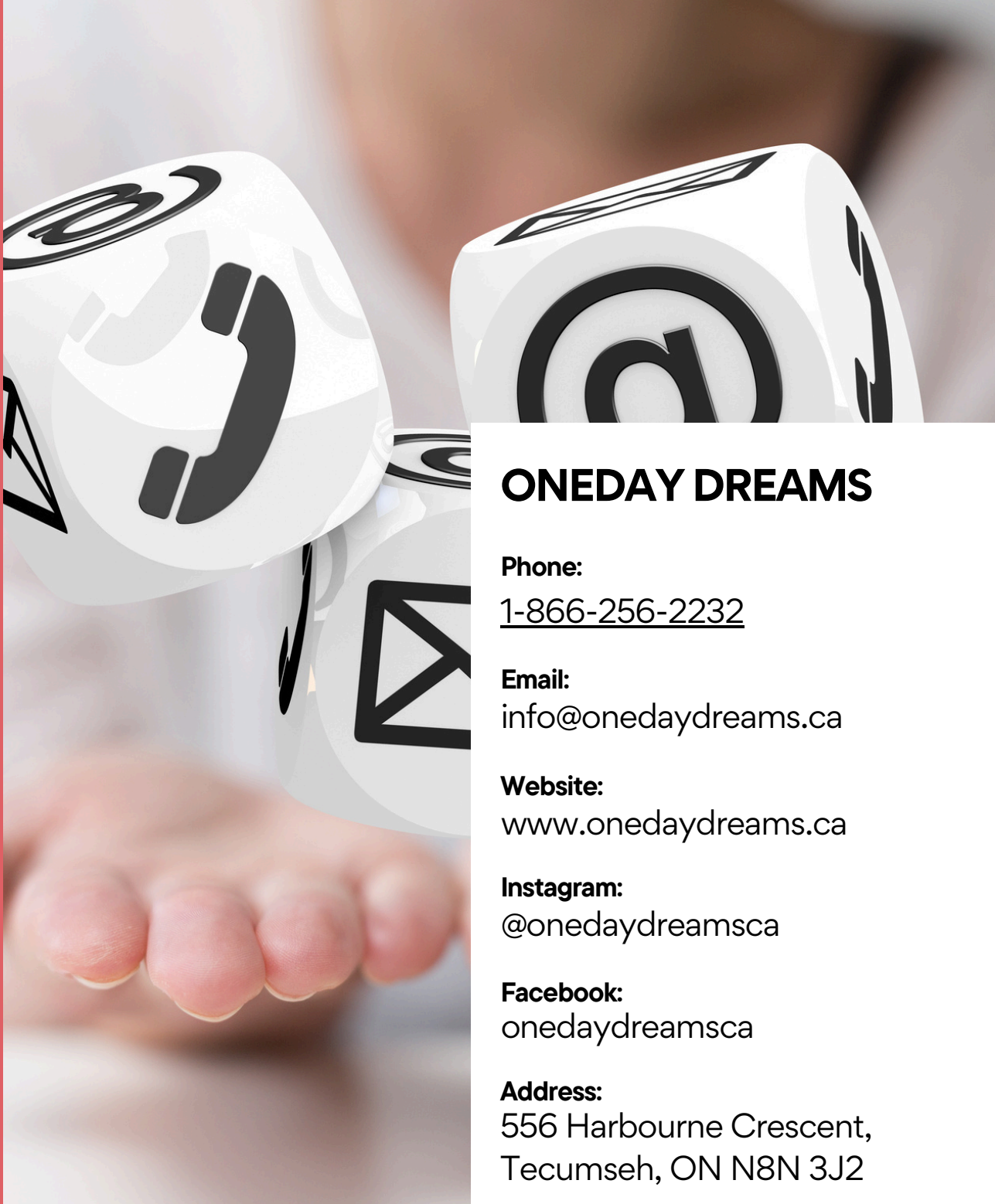
1:30PM
SHOTGUN START
SATURDAY
SEPTEMBER 19, 2026
SCRAMBLE
FORMAT

ENTRY \$175
PER PLAYER

REGISTER TODAY!

LIMITED SPOTS AVAILABLE

CONTACT US



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